**Cookie Policy**

**Puratos uses cookies to ensure you get the best experience on this website**

A cookie is a text file that is placed by the server of a website on your computer or on your mobile device when you consult that website. The cookie contains a unique code that allows recognizing your browser during the visit of the website (a so-called “session cookie”) or later repeated visits (a so-called “persistent cookie”).

Cookies can be placed by the server of the website you visit or by partners this website collaborates with. The server of a website can only read the cookies he has placed. That server has no access to other information on your computer or mobile device.

This website uses the cookies as mentioned in the tables below.

If you do not want cookies to be stored on your device, you can customize your browser settings so that cookies are rejected by default. You can also delete already posted cookies using your browser settings.

You can find out further information on interest-based advertising cookies and how to manage them on https://youradchoices.ca/.

It may be that by refusing certain cookies, some parts of our website may not work or may not work optimally.

**Cookies for browser functionality or user-friendliness**

Remember the used language, personalize webpage, remember useful information (such as current purchases in a "shopping cart" / memorized document list in a personal space.)

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| --- | --- | --- | --- |
| **Cookie name** | **Characteristic** | **Purpose** | **Duration** |
| **Accept-cookies** | First party cookie | Remembers if you have read and closed the information bar with our cookie policy | Persistent |
| **Preferred-language** | First party cookies | Remembers your language choice | Persistent |
| **l, t, u** | First party cookies | Cookies used for Azure authentification to identify the user on the website, to validate the authenticity of the user and to remember the language of the user for every API call. Only used if website  allows login or registration | Persistent |
| **\_tawkuuid, TawkConnectionTime, Tawk\_** | Third party cookies | Tawk.toCookie used for our live chat functionality. Remembers you so that we can link chat conversations together. | TawkConnectionTime:Session\_tawkuuid & Tawk\_:Persistent |

**Statistical or analytical cookies**

These cookies collect information about the use of the website to improve its operation

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| --- | --- | --- | --- |
| **Cookie name** | **Characteristic** | **Purpose** | **Duration** |
| **\_ga, \_gid, \_gat** | Third party cookie | Google AnalyticsEnables us to keep statistics on the use of this website so we can keep improving our services and website. | Session |

**Advertising cookies**

Advertisements by banners can also store cookies. They also contain information about the user's browsing behaviour and aim to offer him advertising that falls within their area of interest.

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| --- | --- | --- | --- |
| **Cookie name** | **Characteristic** | **Purpose** | **Duration** |
| **\_fbp** | Third party cookie | FacebookThis cookie enables us to show advertisements on Facebook, tailored to your interests, based on the page you visited on this website and to measure the impact of those advertisements on our website. | Persistent |

**Visit and follow-up cookies**

They allow to follow the surfing route on the website

|  |  |  |  |
| --- | --- | --- | --- |
| **Cookie name** | **Characteristic** | **Purpose** | **Duration** |
| **\_hjClosedSurveyInvites, \_hjDonePolls, \_hjMinimizedPolls, \_hjDoneTestersWidgets, \_hjMinimizedTestersWidgets, \_hjIncludedInSample** | Third party cookies | HotjarWith this cookie we can see which parts of our web pages get the most attention. Based on this data we can improve our website. | Session |

**Other cookies**

|  |  |  |  |
| --- | --- | --- | --- |
| **Cookie name** | **Characteristic** | **Purpose** | **Duration** |
| **AWSELB** | Third party cookies | Used for Elastic Load Balancing to map the session to the instance | Session |